



WE MAKE SPACE FOR DREAMS

42

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WE CAN

EVENTS

- image-building events
- corporate events
- music festivals
- forums
- conferences
- sports events
- social events

DIGITAL

- mobile applications
- creation of online event guide lines
- platforms for e-learning processes
- special projects
- SMM promotion
- targeting

BUSINESS EVENTS

- B2B events
- B2C events
- corporate event strategy development
- team building
- educational activities

PRODUCTION

- corporate movies
- company presentation videos
- event reporting videos
- training videos
- creation of animated videos

EVENTLAB 42

- long-term educational programs
- workshops
- masterclasses
- involvement in projects of 42

BRANDING

- event branding and corporate identity
- promotional materials
- art objects and stands
- 3d visualization
- 3d mapping

OUR VALUES

QUALITY AS A PRINCIPLE

We are responsible for your work because we understand that you have entrusted your dream to us

SOLUTIONS RESEARCH

We do not use any ideas twice, but we look for an individual approach for your project

SINCERITY AND DECENCY

We do not use anyone's ideas, we carefully select the projects we enter upon, we work with Partners on the principles of mutual respect

TEAM SPIRIT AND ATMOSPHERE

It's cool to work for us, sometimes we don't even want to go home, our colleagues are not just ordinary people - they are a great motivating business team

RESPECT

We respect our own and others' work - we do not miss deadlines, we refuse nontransparent tenders and open estimates, we treat contractors as full Partners

ON THE DREAM RUN

Be assured - in your project we will implement the latest innovations both in the technological field and in the event industry. We are introducing new formats by ourselves and turn them into reality

DEVELOPMENT

We are constantly learning, helping our Partners and Customers growing. Besides, we have an EventLab 42 educational project where we are practically educating future professionals in the event industry

**PROJECTS,
WE ARE
PROUD OF**

Leopolis Jazz Fest



Target audience - music admirers, guests of Lviv city, fancy people, families, VIP-guests - more than **100,000 visitors** to the festival in 2019.



Description - 5 days, three main locations and activities throughout the city, **60 concerts of world and Ukrainian jazz celebrities**, 15 countries.



Event activities - concerts, VIP parties, jam sessions, conferences, brunches, street music festivals, tourist jazz buses, quests and breakfasts.



Atmosphere - The Guardian included the festival in the list of the **best festivals in Europe**.

25 YEARS OF TIS



Customer - TIS Terminal Group



Description - a multi-level event that combines the opening of a new Neptune grain terminal and the 25th anniversary of TIS. And PortoFest as well, where **Zlata Ognevich, Boombox, Franz Ferdinand** performed, and the real icing on the cake was **the 5 ELEMENTS Show** by the stars of Ukrainian performance art - The Hands Production. In total, the event was attended by over 5,000 guests, 40 journalists and over 1,500 project partners and project investors' guests.



Event activities - the main area of the festival contained the exhibition area of the TIS terminals, photo zones, food courts. For partners and investors of the project - **a specially equipped artificial sand island** and awning. **Media center** for journalists. **An event page and chat bot** in Telegram was developed for communication. Event has received many positive reviews.



Location - TIS terminals, the village of Vyzirka, Odessa region

Roshen Winter Village



Celebratory show featuring animators, drummers, figure skaters and hockey team. The main activities of the Christmas tree opening were flash-mob with guests held by fairy-tale residents of Roshen Winter Village and **fabulos culminating pyrotechnic show.**



A striking show of **Christmas tree inflammation at Roshen Winter Village** worked as a powerful PR tool. We have received **over 1000 responses** about the event in social networks, blogger posts and media publications.



Location - Roshen Confectionery.

Intellias Company's Day



Motivation of existing employees, increasing brand loyalty, its value among industry experts.

2017 – INTELLIAS Fest. BURNING FEST

dedicated to the celebration of the 15th anniversary of the company. Three weeks of pre-event activity.



2018 – INTELLIAS. THE SIXTH ELEMENT

The unusual world of Intellias, created from the plots of science fiction films and comics.

2019 – INTELLIAS. THE SURREAL WORLD

The location was divided into three zones – 3 stages, 3 DJs and 3 musical directions.



Owing to the proper formation of corporate culture, Intellias has risen up to four lines in the ranking of the top-50 largest IT-companies in Ukraine.

Kyiv Smart City Forum



Customer - KYIVSMARTCITY Initiative, Kyiv City State Administration.



Mechanism/Description - **1200 guests, 50 speakers**, 6 sections, 15 demo zones gathered the best experts in smart cities, urbanism, architecture and civil society at one location.



Event activities - exhibition area, panel discussions, main stage, **3D-mapping**, video activities, sponsor activations.



Location - CEC Parkovy.

KIEF (2015-2018)



Target audience — economists, investors, managers, business owners, representatives of line ministries and public financial institutions — **1,350 participants.**



Description — a multi-level forum with a major discussion platform and two additional streams, **over 100 speakers** were selected on current economic issues from all over the world — from Singapore to New York.



Event activities — exhibition area, art and economy area — forum art gallery, **sponsor activations**, food courts, a lounge for speakers and guests — the density of interactive zones corresponded to the event status.



Location — CEC Parkovy

KIEF Evening Reception



Target audience - speakers, special guests and partners of the forum.

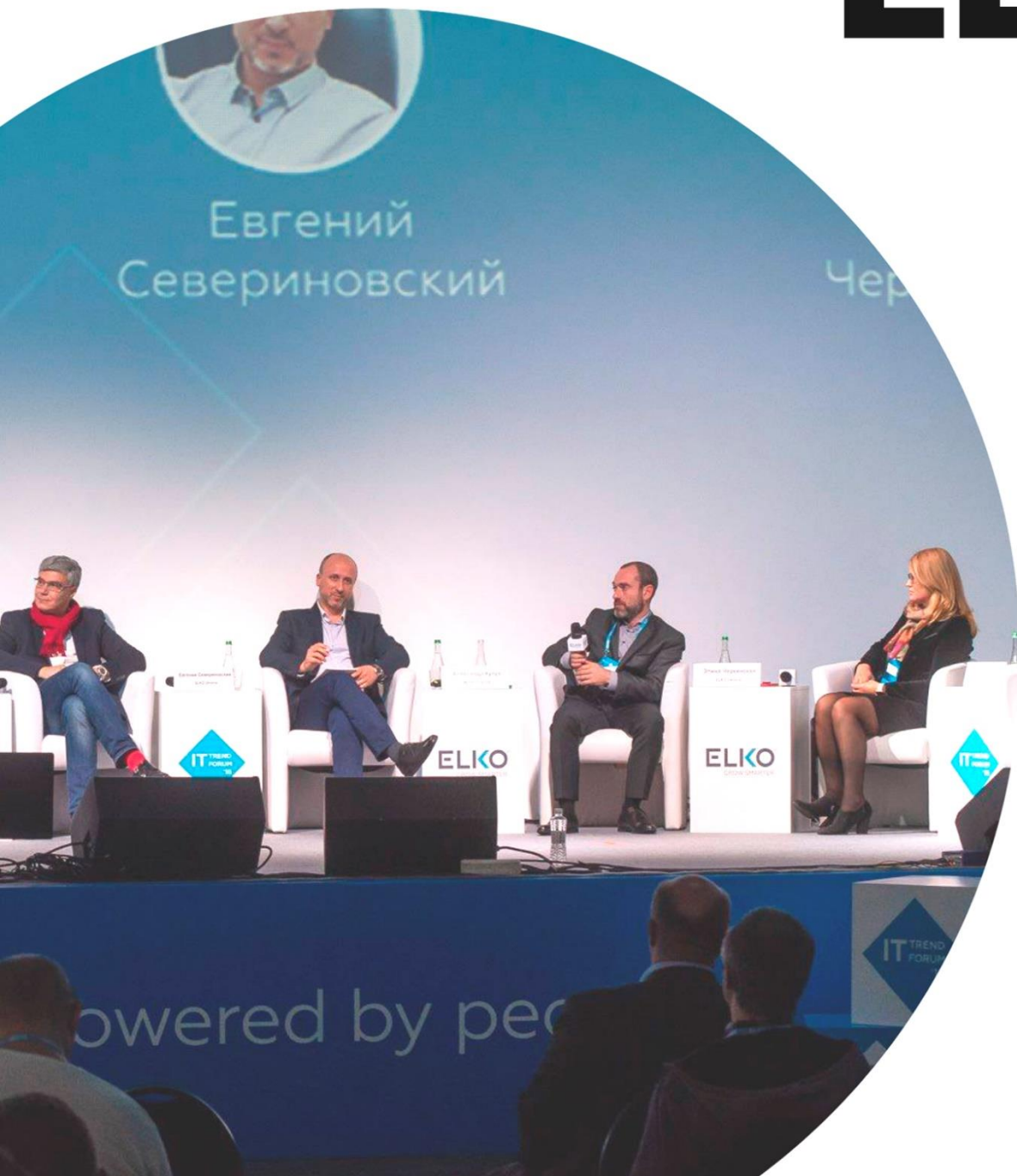


Mechanism - we simulated a journey between worlds and times, where three ancient Greek philosophers discussed the essence of economics as a phenomenon. In the first hall of the location, a whole separate way-journey was started. Guests walked more than 150 meters along a labyrinth of **live theater and light performances** under specially created texts ringing throughout the location. The final of the show is a theatrical and **dance performance by Apache Crew.**



Location - Mystetskyi Arsenal.

ELKO IT TREND



The target audience is partners and vendors, special guests.



Mechanism/Description – ELKO ecosystem IT conference in TEDx format with **specially designed video** lead-ins, show program and location design.



Event activities – vendor demonstration zone, partner stands and ELCO stand, guests' speeches and **lectures from ELCO partners**, interactive digital entertainment zones.



Location – Concert Hall "Pochayna".

BOSCH Social Project



The target audience is **BOSCH** employees.



Mechanism is a **combination of team building and social work.**

Namely, the upgrade of Zaporizhzhya Sich infrastructure facilities on Khortytsia Island: pointers, cover, bridge and skeleton of the ancient Cossack Chaika.



Event activities – preparation of charts and instructions for the project teams, conducting workshops on technical specialties, creation of new objects and restoration of old ones, **organization of excursions for children from lower-income families.**



Location – Khortytsia Island.

Lenovo Chart



The target audience is **Lenovo** company partners.



Mechanism - for each of the product lines of the company special demonstration zone was developed together with particular music styles – **rock, jazz, pop and classics**. For each style, a track was composed and played by a symphony orchestra and guest musicians.



Event activities – demo zones, **special music composing**, symphony orchestra performance, over 5 interactive separate zones.



Location – Concert Hall Freedom.

BORJOMI is the sponsor of the 1st January

BORJOMI
ПОНЕДІЛ 1 СІЧНЯ



Customer/Target audience – thousands of people flying abroad found out that Borjomi is **the sponsor of the 1st January!**



Mechanism/Description – during three weeks **a light installation** with special equipment and day-and-night staff duty took place in a private field near Boryspil airport.



Event activities – creation of the light art installation, its drone aircraft shooting.



Location – the fields near the Boryspil airport.

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